

RESOLUTION NO. 4841

A RESOLUTION REVISING THE MISSION STATEMENT AND ADOPTING THE VISION STATEMENT, OBJECTIVE, AND GOALS OF THE CITY OF FAIRBANKS

WHEREAS, the Government Financial Officers Association (GFOA) recommends that all governmental entities use some form of strategic planning to provide long-term perspective for service delivery and budgeting; and

WHEREAS, the City Council held two work sessions to begin the strategic planning process to provide City Staff with the mission and vision statements, objective, and goals of the City of Fairbanks.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAIRBANKS, ALASKA as follows:

Section 1. The City Council hereby adopts the following:

Mission Statement: To provide quality essential services to all City residents to ensure Fairbanks is a vibrant place to live, work, thrive, and visit.

Vision Statement: To celebrate the uniqueness of Fairbanks while acknowledging our past, present, and future.

Objective: To provide outstanding essential services to City residents. Essential services include not just the visible activities of police, fire, and public works employees, but also the creation and maintenance of community infrastructure, promotion of safe housing and construction standards, and the sound management of community assets.

Goals:

1. Provide quality customer service with operational efficiency
2. Strive for a safe and clean community
3. Engage community through effective communication
4. Maintain and ensure strong financial management


Section 2. The effective date of this Resolution shall be the 20th day of August 2018.



Jim Matherly, City Mayor

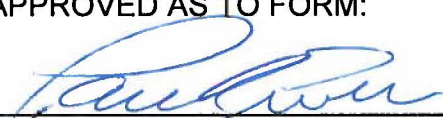
AYES: PASSED and APPROVED on the CONSENT AGENDA
NAYS: None
ABSENT: Huntington
APPROVED: August 20, 2018

ATTEST:



D. Danyelle Snider, CMC, City Clerk

APPROVED AS TO FORM:



Paul J. Ewers, City Attorney