

Introduced by: Mayor Matherly

Date: November 7, 2016

**RESOLUTION NO. 4768**

**A RESOLUTION ADOPTING A CITY OF FAIRBANKS  
DIVERSITY ACTION PLAN**

**WHEREAS**, on March 10, 2014, the City Council approved Ordinance No. 5939, as Amended, enacting FGC Sections 2-231 through 2-235 and creating a Fairbanks Diversity Council; and

**WHEREAS**, the Fairbanks Diversity Council began meeting in September of 2014 and meets regularly on the second Tuesday of each month; and

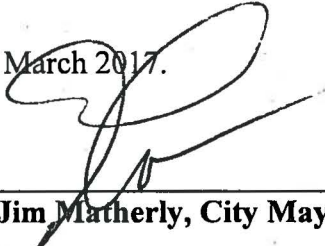
**WHEREAS**, one of the purposes of the Fairbanks Diversity Council is to draft and present to the City Council a Diversity Action Plan; and

**WHEREAS**, the Fairbanks Diversity Council held multiple strategic planning sessions, under the guidance of the Chief of Staff and, with the help of other City staff, drafted a Diversity Action Plan; and

**WHEREAS**, on October 11, 2016, the Fairbanks Diversity Council voted unanimously to adopt a City of Fairbanks Diversity Action Plan and recommends adoption of the Plan by the City Council.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAIRBANKS** that the attached City of Fairbanks *Diversity Action Plan* is hereby adopted and will be made available at the City's website, [www.fairbanksalaska.us](http://www.fairbanksalaska.us). The Plan may be amended by resolution of the City Council.

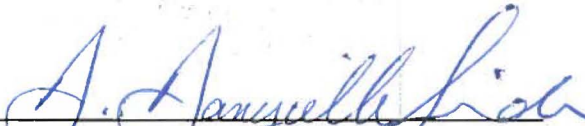
**PASSED and APPROVED** this 20th day of March 2017.


  
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**Jim Matherly, City Mayor**

AYES: Rogers, Norum, Therrien, Pruhs, Cleworth, Huntington  
NAYS: None  
ABSENT: None  
APPROVED: March 20, 2017

ATTEST:

APPROVED AS TO FORM:

  
\_\_\_\_\_  
D. Danyielle Snider, CMC, City Clerk

  
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Paul J. Ewers, City Attorney

## CITY OF FAIRBANKS DIVERSITY ACTION PLAN

Goal	Tasks	Desired Results	Responsibility	By When?
<b>1. Internal City Processes.</b> Review internal City processes such as hiring, promotions and recruiting. Provide guidance and training to senior staff on how to improve workforce diversity and ultimately, hire and promote a qualified and diverse workforce that benefits all City stakeholders.	<b>Required – Develop 5-year Diversity Action Plan (DAP)</b> as directed by City Ordinance 5939.	DAP will: 1. Increase the capacity of the City to perform key primary mission, and 2. Provide EEO and diversity related guidance to the Fairbanks City Council and Fairbanks North Star Borough Assembly, and 3. Create a workforce reflective of the community we serve.	Mayor’s Office	Complete
	Conduct and review City of Fairbanks employee EEO survey and demographics data. Suggest benchmark EEO and diversity goals. Continue increased efforts to encourage diversity in the applicant pool. Annually results will be reflected in the data collected, specifically in the areas of recruitment and retention.	Thorough analysis of the City's current EEO and diversity composition and recommendations of EEO and diversity performance goals that reflect the Fairbanks community.	Diversity Council  Mayor’s Office	End of the Year Data  Ongoing
	FDC members will be invited to participate in key (public safety and supervisory) City of Fairbanks employment interviews.	Community stakeholders to ensure hiring managers are aware of and engaged in diversity related issues before hiring decision is made.	Diversity Council  Human Resources	Ongoing
	Review City of Fairbanks recruitment and promotion practices, to include application forms, recruiting sites, interview practices, applicant screening and all internal processes related to recruitment and promotion of City Staff. Prepare report and suggested changes.	Tangible suggestions to improve and overcome barriers to the City's recruiting, hiring and promotion practices as they relate to a more diverse workforce.	Diversity Council  Human Resources	A presentation will be scheduled for a complete overview
	<b>Work with Human Resources to develop a City-wide diversity employment plan and a training curriculum for awareness of the importance and inclusion of diverse groups in our community. Periodically review training given to all employees.</b>	<b>Improve workforce diversity through hiring and promotion of qualified and diverse employees</b>	Diversity Council  Human Resources	Ongoing

## CITY OF FAIRBANKS DIVERSITY ACTION PLAN

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<b>2. Financial Resources.</b> Ensure sufficient resources are available to implement DAP	Seek out and engage community partners who can provide expertise and resources	Ensure facilities and staff resources are available to implement DAP	Mayor's Office FDC Members	In progress
	Create a proposed budget for expenses related to promotions and outreach activities; funds to be identified through grants and community fund raising.	FDC activities are supported as funding is made available.	Mayor's Office	Ongoing  2015 funds were approved in the annual City Budget

## CITY OF FAIRBANKS DIVERSITY ACTION PLAN

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<b>3. Internal City Policies and Procedures.</b> City of Fairbanks Internal Policies and Procedures will work to create greater diversity among the workforce. Monitor changes to City Policies and Procedures that are relevant to achieving greater diversity and consistent with the DAP.	Establish workgroup or committee to review internal City policies and procedures and identify barriers to achieving greater diversity and consistent with the DAP.  Work with the Chief of Staff to review the current policies.	Ensure City of Fairbanks internal policies and procedures are equitable.  Chief of Staff is currently updating and accounting for all City Policies. These documents will be collected in a City Policy Manual.	Policy & Procedure Committee  Mayor's Office	Ongoing  Committee formed and reviewing hiring procedures
	<b>Review City of Fairbanks Affirmative Action Plan.</b> Offer recommended changes as needed and integrate into internal City of Fairbanks operations related to recruitment, promotion and retention of staff	Assess diversity progress at the City of Fairbanks.	Diversity Council Mayor's Office	Summer 2016 – HR will present the approved plan to the FDC



## CITY OF FAIRBANKS DIVERSITY ACTION PLAN

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<b>4. Education and Training.</b> Provide multi-tiered and on-going strategic and collaborative education and outreach to the City of Fairbanks leaders, staff and residents.	<b>Required – Review State, Local, National Diversity Council Work</b> as directed by City Ordinance 5939.	Educate FDC on ways other communities have implemented DAPs, to include efforts toward continuous and comprehensive diversity education.	Mayor’s Office	Complete
	<b>Required – Provide Reports and Recommendations to City Council</b> as directed by City Ordinance 5939. City staff will provide initial training and education to FDC members on <b>methods of governance</b> and communication to the Fairbanks City Council.	Ensure FDC can effectively and efficiently communicate observations and recommendations to the City Council for consideration of adoption.	Edu/Outreach/Media /Communications Committee  Mayor’s Office	Ongoing
	<b>Required – Assist with Accessibility Issues</b> as directed by City Ordinance 5939. Form committee to assess and examine common <b>barriers</b> to equal accessibility, examine public policy and practice issues that lead to inequities in accessibility, and provide recommendations to City leaders and staff.	Ensure continuous improvement and awareness of accessibility and access barriers.	Accessibility Committee  City Engineer’s Office  City Building Department	Ongoing  Committee Formed, ongoing meetings
	Implement current events discussions and calendar and declare a 'diversity topic of the month for FDC meetings	Continuous and comprehensive education on diversity.	Edu/Outreach/Media /Communications Committee	Ongoing
	Develop and maintain collaborative partnerships with other groups and jointly conduct recurring diversity awareness training and discussion for City Council members and City staff.	Ensure staff at all levels of the organization understands principles of diversity leadership and are considerate of EEO principles, biases and discrimination.	Human Resources  FDC Committees	Ongoing
	<b>Provide periodic updates to the Fairbanks City Council and Borough Assembly</b>	<b>Strengthen communications and provide and receive direction</b>	Diversity Council	Ongoing

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<b>5. Community Outreach.</b> Raise the profile and awareness of diversity in the Fairbanks Community in order to foster a safe and trusted voice and venue for the Fairbanks community.	<b>Required – Plan, develop &amp; implement Public Awareness Plans</b> as directed by City Ordinance 5939. Create a procedure on how committee will handle public input.	Procedure: Verbal concerns, feedback or written concerns shared with DC members and direct public input/concerns submitted to the city clerk will be distributed by clerk to all DC members	Policy & Procedure Committee  City Clerk  All FDC Members	Procedure Complete  Process Ongoing
	<b>Required - Provide citizen forum</b> as directed by City Ordinance 5939. The FDC will provide <b>two public comment periods</b> at FDC meetings. <b>Increase public awareness of meetings and FDC.</b>	A safe and trusted voice and venue for the community.	FDC Members  City Clerk	Ongoing
	The FDC will develop active and continuously monitored communications aimed at interconnecting different groups. Possible media tools to be used are: TV, radio, social media, web pages and email.	Raise community awareness of the importance of acceptance and inclusion of diverse groups in our community	Edu/Outreach/Media /Communications Committee & City PIO	Ongoing
	Survey public to find most effective outreach communication methods.	Raise community awareness of diversity issues.	Edu/Outreach/Media /Communications Committee & City PIO	Not started
	FDC will identify key community leaders and extend invitations to speak at FDC and Fairbanks City Council meetings and other community events on topics of interest.	Diversity issues are shared in deliberate manner with community leaders, youth and stakeholders. Encourage leaders to spread message(s) in their organizations and circle of influence.	Edu/Outreach/Media /Communications Committee  Mayor's Office	Ongoing
	<b>FDC representation at local events and activities</b>	<b>Presence at local events such as but not limited to: Juneteenth, WEIO, Intertribal PowWow, Golden Days, International Friendship Day, AFN, MLK, Festival of Native Arts</b>	<b>FDC Members</b>	<b>Ongoing</b>
	Identify and utilize FDC member liaisons with diverse community groups	Increase communication and awareness between FDC and diverse community groups	FDC Members	Ongoing
	Periodically hold moderated Courageous Conversations and other public forums	Gauge public concerns	Diversity Council	Ongoing
	Encourage interested community members to apply for appointment to the FDC	Maintain full, active membership on the FDC	FDC and Mayor	Ongoing



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<b>6. Diversity Promotion.</b> Promote diversity related activities in the Fairbanks community in order to increase cross-cultural community involvement.	Actively support Fairbanks Police Department's community oriented policing (COP) initiative by being present at COP events and endorsing the COP initiative at every opportunity. FDC will submit Resolution of support to the Fairbanks City Council.	FDC demonstrates support and implementation of Community Oriented Policing effort.	Diversity Council  Police Chief	Ongoing support  Resolution approved 9/13/16
	Identify opportunities to promote FDC message and talking points at open venues such as <b>City Council and Assembly meetings, School Board Meetings and Corporate Share Holder Meetings.</b>	FDC issues and priorities are shared in deliberate manner with <b>community stakeholders. Promote diversity messages and current initiatives to wider, cross-cultural audience.</b>	Edu/Outreach/Media /Communications Committee & City PIO	In progress
	Develop partnerships with external agencies in order to motivate people of different and diverse backgrounds to <b>apply for positions at the City of Fairbanks.</b>	The City of Fairbanks will reach a more diverse pool of prospective applicants who are interested in public service. City workforce diversity will be more reflective of the community. Monthly HR updates	Mayor's Office  Human Resources	Ongoing
	Implement or promote a Fairbanks-wide diversity day celebration.	Improve public awareness of diversity and diversity related issues.	Edu/Outreach/Media /Communications Committee	Ongoing
	Plan and host a community wide diversity forum event/ <b>Courageous Conversations</b>	Improve public awareness of diversity and diversity related issues.	Edu/Outreach/Media /Communications Committee	Ongoing
	Recognize local work places that promote diversity. Recognition will be based on objective criteria. Recognition will come from nominations <b>by other organizations and work places and will be reviewed by a committee of the FDC.</b>	Improve public awareness of diversity and diversity related issues.	Diversity Council	Not started  Ongoing
	FDC members will be invited to participate in key (public safety and supervisory) City of Fairbanks employment interviews.	Increased diverse pool of employees and/or employees having greater awareness of diversity issues	FDC members  Human Resources	Ongoing

# CITY OF FAIRBANKS DIVERSITY ACTION PLAN

## **FDC Committees:**

### **Education & Outreach / Media & Communications Committee (Trina, Jeff, Shirley, Jo Ann, Angela, Ana, Rosalind, Travis)**

Objectives: Build awareness of Diversity Council activities and concerns with community, employees and City Council; Develop communications plan and work with FDC committees to communicate key messages to all City stakeholders

### **Policy & Procedure Committee (Shirley, Rita, Doug, Jo Ann, June, Kelvin, Marna)**

Objectives: Review City-wide policies and procedures and pending legislation to ensure welcoming and inclusive language. Review City of Fairbanks Ordinances and Resolutions while in legislative process and provide comment and guidance regarding diversity related issues to the City Council and City staff.

### **Accessibility Committee (Doug, Ana, Jo Ann, Jeff, Rita, Montean, Amber)**

Objectives: Develop continuous improvement and awareness of accessibility and access barriers in the City.