

Sponsored by: Mayor Jerry Cleworth
Introduced: June 11, 2012

RESOLUTION NO. 4529

**A RESOLUTION BY THE CITY OF FAIRBANKS SUPPORTING
THE DOWNTOWN WAYFINDING PROJECT**

WHEREAS, now is the opportune time for the design of a cohesive wayfinding system to coincide with major road construction projects currently underway and planned for the near future in downtown Fairbanks; and

WHEREAS, the Fairbanks Convention & Visitors Bureau (FCVB) passed a Resolution of support and financial commitment from the Board of Directors; and

WHEREAS, a well-integrated wayfinding system will link the infrastructure projects, transportation, services, tourism information, interpretive and mapping signage within the Fairbanks downtown area; and

WHEREAS, an attractive, cohesive wayfinding system will be beautiful as well as functional, enhancing downtown's character and sense of place for the local community and visitors; and

WHEREAS, a well-designed wayfinding system will improve the navigation of downtown Fairbanks by vehicular, recreational and pedestrian users through an orchestrated plan for high-quality signs in key locations; and

WHEREAS, a wayfinding system will encourage increased use of downtown Fairbanks specifically by transient residents, local residents with visiting family and friends, and visitors to the downtown area by showing them the way to discover the range of services, recreation, attractions and depth of history located in downtown Fairbanks; and

WHEREAS, FCVB is actively pursuing funding for the systematic design of a cohesive downtown wayfinding program through the Fairbanks Metropolitan Transportation System; and

WHEREAS, the City of Fairbanks Public Works Department will lend its expertise in the Phase One Design and will construct, install and provide continued maintenance of the signs.

NOW, THEREFORE, BE IT RESOLVED that the City of Fairbanks supports the
Downtown Wayfinding Project.

PASSED AND APPROVED THIS 11th DAY OF JUNE 2012.

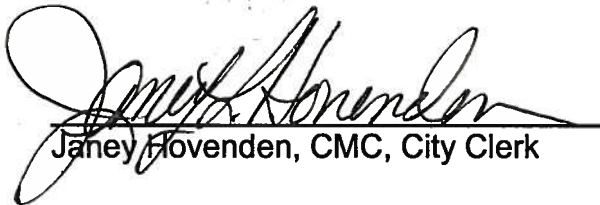


Jerry Cleworth, Mayor

AYES: Gatewood, Roberts, Eberhart, Matherly, Stiver, Hilling
NAYS: None
ABSENT: None
APPROVED: June 11, 2012

ATTEST:

APPROVED AS TO FORM:



Janey Hovenden, CMC, City Clerk



for Paul Ewers, City Attorney