



DISCRETIONARY FUND COMMITTEE AGENDA
JANUARY 19, 2022, 12:00 P.M.
HELD VIA [TELECONFERENCE](#) AND AT
FAIRBANKS CITY COUNCIL CHAMBERS
800 CUSHMAN STREET, FAIRBANKS, ALASKA



WRAP-UP MEETING

1. Roll Call
2. Approval of Meeting Minutes – December 20, 2021
3. Public Comment (limited to three minutes)
4. New Business
 - a) Review of Discretionary Fund Grant Application and Committee Process
 - b) Review of Discretionary Fund Committee Policies and Procedures
5. Next Meeting – November 2022 (exact date to be determined by the Committee)
6. Adjournment



DISCRETIONARY FUND COMMITTEE
DISTRIBUTION MEETING MINUTES
DECEMBER 20, 2021, 12:00 PM
HELD VIA [TELECONFERENCE](#) AND AT
FAIRBANKS CITY COUNCIL CHAMBERS
800 CUSHMAN STREET, FAIRBANKS, ALASKA



The Discretionary Fund Committee convened at 12:01 p.m. on the above date to conduct a Distribution Meeting at the City Council Chambers, 800 Cushman Street, Fairbanks, Alaska and via teleconference with Chair Lonny Marney (Seat F) presiding and with the following members in attendance:

Members Present: Katheryn Fitzgerald, Seat A
 Samantha Kirstein, Seat C
 Tracy Gatewood, Seat D (remotely)
 Rachael Kvpil, Seat E (remotely)

Members Absent: Ron Woolf, Seat B

Also Present: Diana Hebel, Deputy Clerk I
 D. Danyielle Snider, City Clerk
 Margarita Bell, Chief Financial Officer

APPROVAL OF MEETING MINUTES

a) Meeting Minutes of December 15, 2021

Ms. Kirstein, seconded by **Ms. Fitzgerald**, moved to APPROVE the meeting minutes.

With no objection, the minutes were APPROVED.

ANNOUNCEMENT OF DISCRETIONARY FUND AWARDS FOR 2022 DISTRIBUTION

Chair Marney addressed a potential conflict of interest for Ms. Fitzgerald concerning the Fairbanks Youth Soccer Association application. He asked Ms. Fitzgerald to discuss the potential conflict.

Ms. Fitzgerald announced that after consideration she decided that she should not make an allocation for the Fairbanks Youth Soccer Association. She stated she is part of the Fairbanks Basketball Association which may benefit from the funds received by Fairbanks Youth Soccer Association, in part for a basketball court.

Chair Marney accepted Ms. Fitzgerald's reasoning and asked Ms. Bell to clarify the rules. Ms. Bell explained that the allocation of a reviewer who has a conflict of interest would be an average of the other reviewers' allocations for that particular agency. Ms. Bell explained that the affected agency should be moved to the first in the list to be announced.

Chair Marney announced the order in which the members would announce their allocations as follows: Chair Marney, Ms. Kvapil, Ms. Gatewood, Ms. Kirstein, and Ms. Fitzgerald.

Name of Organization	Award Amount
Fairbanks Youth Soccer Association	\$ 3,600
Midnight Sun Run, Inc	4,160
Tanana-Yukon Historical Society	8,100
Fairbanks Youth Litter Patrol, Inc.	9,600
Literacy Council of Alaska	3,000
Alaska International Senior Games Inc	12,903
Greater Fairbanks Chamber of Commerce	14,400
Fairbanks Curling Club	7,873
Festival Fairbanks, Inc.	24,400
Clay Street Cemetery Commission	8,710
Georgeson Botanical Garden Society	7,300
Cold Steel Pan Orchestra	1,926
Friends of Creamer's Field	9,830
World Eskimo Indian Olympics	21,203
Fairbanks Community Band, Inc.	7,400
Fairbanks Community Museum	14,830
Fairbanks Tired Iron, Inc	9,400
World I.C.E. Association dba Ice Alaska	33,870
University of Alaska Museum of the North	7,800
Yukon Quest International	33,400
Tanana Valley State Fair Association	26,295
TOTAL	\$ 270,000

Chair Marney thanked everyone and announced that disbursements would be made after the approval by the City Council, which is to occur on January 17, 2022.

NEXT MEETING (WRAP-UP)

After some discussion, it was decided that the wrap-up meeting date and time would be decided by a Doodle poll.

ADJOURNMENT

Ms. Kirstein, seconded by **Ms. Kvpil**, moved to ADJOURN the meeting.

With no further discussion, **Chair Marney** declared the meeting
ADJOURNED at 12:19 p.m.

Lonny Marney, Chair

Diana Hebel, Deputy City Clerk I

Transcribed by: DH

DRAFT



Discretionary Fund Grant Application Guide

READ THIS PAGE BEFORE COMPLETING THE APPLICATION

OVERVIEW

- The tax on the daily rental of rooms levied by Fairbanks General Code (FGC) Sec. 74-117 is for the primary purpose of funding services for the promotion of the tourist industry and other economic development in the City of Fairbanks.
- Any organization, public or private, or any person may submit a discretionary grant application and proposal.
- Only one application per applicant will be accepted.
- A Committee has been appointed by the Mayor, with City Council concurrence, to review the proposals and make recommendations no later than the first Regular City Council Meeting in January.
- All grant funds must be expended in the year awarded.

GUIDELINES

- Applications must be received by the City Clerk's Office **no later than 5:00 p.m., Monday, November 1**, or if mailed, postmarked no later than October 31, 2021, in order for the funding request to be considered. All applicants are required to **submit one original and seven unbound copies of the application.**
- City staff will review all applications for completeness. Original applications that are **not completed in full will not be considered** for funding.
- **Requests for the following cannot be supported:** loans, deficits, debt reduction, endowments, scholarships, and health and social service activities.
- All applicants must have at least one representative at the presentation meeting (usually scheduled in December). The representative should be able to address financial and program questions. **Applicants that have no representative at the meeting will not be considered for funding.**
- No new information may be presented after the November 1 deadline, and no promotional items such as pens, bags or trinkets should be included with the application. Electronic presentations and hard copy handouts of any kind are prohibited at the presentation meeting.
- All successful applicants awarded Discretionary Funds are required to provide a report of expenditures with supporting documents (Discretionary Fund Grant Annual Report) to the Chief Financial Officer by October 31 in the year of award.

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**ROOM RENTAL TAX
DISCRETIONARY FUND GRANT
CITY OF FAIRBANKS
2021 APPLICATION**

Original
Copy

This application is due no later than **Monday, November 1, 2021** for fund distribution in early 2022.

ORIGINAL APPLICATIONS THAT ARE NOT COMPLETED IN FULL WILL NOT BE CONSIDERED.

The Discretionary Fund Committee has been appointed by the Mayor, with City Council concurrence, to review the proposals and make recommendations no later than the first Regular City Council Meeting in January.

Applicant must provide the following information:

1. Name of Applicant _____

2. Contact Person _____ Email _____

3. Phone Number _____ Fax Number _____

4. Address _____

City _____ State _____ Zip Code _____

Website (if applicable) _____

5. Current Board of Directors:

6. Is applicant a nonprofit organized under the laws of Alaska? Yes No

Taxpayer Identification Number (TIN): _____

Alaska Business License # _____ City Business License # _____

7. Prior Discretionary Fund Grants awarded to the applicant:

Check this box if applicant has never received a Discretionary Fund Grant.

2021: _____ 2020: _____

2019: _____ 2018: _____

8. Amount of funding requested for dispersal in 2022:*

*This amount should match the total amount listed in Item #11. _____

9. Briefly describe the history and goals of the applicant.

10. Demonstrate how the funds will promote or enhance tourism, and/or contribute to economic growth in the City of Fairbanks.

11. Provide a budget and a brief narrative detailing the use of the funds for which the applicant is applying. If applicant is disbursing funds to other organizations and/or individual(s), provide a listing of all agencies and/or individual(s) represented and amount.

ITEM	AMOUNT
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

TOTAL AMOUNT*

*This amount should match the request listed in Item #8.

BUDGET NARRATIVE:

Applicants that received a Discretionary Fund Grant in 2021 or an extension in 2020 must provide the following:

- A copy of the Discretionary Fund Grant Annual Report (provide only the report and no supporting documents); and
- Copies of documents or pictures that demonstrate use of the Discretionary Grant Fund logo to acknowledge the "City of Fairbanks Discretionary Fund Grant" as a sponsor. Do not provide promotional items in the application, such as pens, bags, or trinkets.

All applicants must provide the following financial information (no more than two pages for each item):

- Balance Sheet for the **last fiscal year** (last fiscal year should contain the full twelve months); and
- Balance Sheet as of August 31, 2021 or September 30, 2021; and
- Income & Expense Statement for the **last fiscal year** (last fiscal year should contain the full twelve months); and
- Income & Expense Statement for YTD as of August 31, 2021 or September 30, 2021; and
- Wage & Salary Information (Schedule A) for all employees for the **last, current, and upcoming year**; and
- A detailed listing of grouped miscellaneous or other income and/or expenses if they total 10% or more of the applicant's total income and/or expenses.

APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS WHEN SUBMITTED:

- | | |
|---|--|
| <input type="checkbox"/> Signed Application | <input type="checkbox"/> Discretionary Fund Grant Annual Report (If Applicable) |
| <input type="checkbox"/> Balance Sheets | <input type="checkbox"/> Fund Logo Documents (If Applicable) |
| <input type="checkbox"/> Income & Expense Statements | <input type="checkbox"/> List of All Sub-grant Organizations (If Applicable) |
| <input type="checkbox"/> Schedule A – Wage & Salary Statement | <input type="checkbox"/> Misc./Other Income and Expenses Listing (If Applicable) |

A SIGNED ORIGINAL PLUS SEVEN COMPLETE COPIES OF THE SIGNED ORIGINAL MUST BE SUBMITTED.

INCOMPLETE OR LATE ORIGINAL APPLICATIONS WILL NOT BE CONSIDERED.

NOTE: Completed applications must be received by the City Clerk's Office no later than 5:00 p.m., Monday, November 1, 2021, or if mailed, postmarked no later than October 31, 2021, in order for the funding request to be considered.

The Grant Recipient agrees to acknowledge the "City of Fairbanks Discretionary Fund Grant" as a sponsor whenever possible.

The agent's signature below certifies that this application is true and complete (must include a designated original and seven **complete** copies).

Signature of Agent/Applicant: _____

Printed Name of Agent/Applicant: _____

Discretionary Fund Committee

Policies and Procedures

FGC Requirements (summarized):

- Discretionary Grant Funds will be \$270,000.00.
- Applicants whose Annual Report is not filed by October 31 are ineligible to apply.
 - Final Annual report with all expenditures is due by December 31
- 10% of grant monies from the prior year are withheld until an Annual Report is filed with the accounting department.
- Any organization or person, public or private, may apply for grant monies.
- Applications must be received in City Clerk's Office no later than 5:00 P.M. on October 31.
 - Committee requires applications to be complete upon submittal
- Applicants cannot request funding to support the following:
 - a. Loans, deficits, or debt reduction
 - b. Endowments
 - c. Scholarships
 - d. Health and social services activities
- Grant Guidelines:
 - a. Contribute significantly to the growth and promotion of Fairbanks
 - b. Monies must supplement a successful ongoing program of activities or a new program that will need initial support to accomplish its stated goals
- Scoring procedures and conflicts of interest are decided at the Committee's first organizational meeting each year.
- On the Monday prior to the distribution meeting Committee Members send their allocations to accounting department
 - Finance staff will receive Members' allocations no later than 10:00 A.M. the day of allocations.
- Each Committee Member reads their allocation into the record during the distribution meeting. Allocations are not final until approved by the City Council at the first Council Meeting in January.

Stated in the Minutes:

- If an event or organization creates tourism/economic development for the City of Fairbanks, the entity itself does not have to be within city limits to be eligible.
- The presentation meeting will start on time regardless of who is present.
- Presentations may be held in one meeting only.
- Presenters will present in the order applications were received.
- No specific time slots are allotted, and presenters are encouraged to arrive at the start of the meeting.
- If a presenter misses their turn to present, they will be invited to present at the discretion of the Committee or at the end of the meeting.
- If Committee Members miss any presentations due to absence, they will not be permitted to score any applications.
- Each presenter will be given three minutes to present, and there will be a two-minute question and response period following each presentation. Presenters may choose to simply answer questions.
- No new information may be presented to the Committee Members after the October 31 deadline. Electronic presentations and hard copy handouts of any kind are prohibited.
- If three or more Committee Members allot a zero allocation at the end of the presentation, the applicant will be eliminated from consideration.
- Committee Members must round their allocations to the nearest \$10.
- Incomplete or late applications will not be considered for funding.
- Applicants who are not represented at the presentation meeting will not be considered for funding.
- The original application will serve as the official copy; completeness will be determined by original.